

Nina Cassano

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LinkedIn



Portfolio

EDUCATION

Bachelor of Arts in Digital Storytelling | Concentration in Animation

Sep. 2020 - Apr. 2024

Michigan State University, East Lansing

Cumulative GPA: 3.983

High Honors Graduate

PROFESSIONAL EXPERIENCE

Lou Malnati's, Naperville, IL

Aug. 2025 - Present

Store Ambassador, Server, Bartender

- Plan, produce, and execute internal events to strengthen company culture and boost team morale, such as holiday spirit weeks, celebrations, and fundraisers.
- Coordinate and communicate upcoming events, initiatives, and fundraisers to managers and staff to ensure participation.
- Collaborate with managers to create timelines and support smooth operation for internal events.
- Develop and design digital and print collateral to inform and engage staff about upcoming events and initiatives.
- Seamlessly multitask between guest interaction and drink preparation while maintaining professionalism in a fast-paced environment.

Walt Disney World, Orlando, FL

Sep. 2024 - Aug. 2025

Jungle Cruise™ Skipper, Attractions Operator

- Entertain and manage a live audience through on-and-off-scripted comedy and improv through a 10-minute cruise.
- Deliver outstanding guest service by guiding visitors to their preferred destinations while sharing my knowledge of the Walt Disney World parks and crafting memorable experiences that bring magic to every guest.
- Multitask guest safety and satisfaction while operating a boat, accelerating, braking, performing regular safety inspections on the ride, and reporting any potential risks to guests' safety.
- Adapt to unexpected changes with live-show pacing and quickly problem-solve in front of live audiences.

RetroDuck INC, East Lansing, MI

Oct. 2022 - Aug. 2024

Head of Graphic Design | Graphic Designer

- Designed 300+ vectorized concepts and illustrations with Adobe Illustrator and Photoshop, translating the clients' unique desires, like assets, logos, brochures, merchandise, event collateral, print, and product designs into high-quality visuals.
- Develop and produce social media content to effectively communicate current sales, promotions, and brand updates across various social media platforms including Instagram and Facebook.
- Prepare and screen-print custom, multicolored designs onto required apparel while ensuring each design is accurately transferred and meets the company's quality standards.
- Meet deadlines and collaborate with the company owner on various diverse projects to retain project efficiency.
- Organize and count apparel by type, brand, size, and color while guaranteeing all items are neatly arranged in labeled piles for easy access and streamlined inventory management.

MSU Telecasters, East Lansing, MI

Sep. 2023 - Aug. 2024

Co-Director of Graphic Design

- Prepare and create eye-catching visuals for student-produced features and organization events.
- Design the 2023-2024 Telecaster's Yearly Recap and a first-of-its-kind brand guideline for the team to update for years to come.
- Interpret, organize, and present data to the team in bi-weekly recaps and collaborate creatively.

Spartan Vision, B1G+ Network, East Lansing, MI

Aug. 2023 - Dec. 2023

Production Assistant

- Communicate effectively between Big Ten Plus team members in Chicago and crew members in East Lansing before, during, and after shows to ensure everything runs smoothly and efficiently.
- Adapt quickly to unexpected changes in position, location, and weather.
- Utilize systems such as the Dreamcatcher, Tricaster, and the Viz to broadcast high-quality, live visuals to the network.

Continuum Clinical, Chicago, IL

Jun. 2023 - Aug. 2023

Creative Intern

- Assist in branding projects for clinical trials in digital marketing, logo creation, campaigns, and concept design projects.
- Apply insights and strategies shared by team members to enhance daily design workflow and contribute more effectively to collaborative projects.
- Utilize Adobe Illustrator, Photoshop, InDesign, Sketch, and XD to create visually appealing graphic images that are up-to-date with current design trends for logos, campaigns, clinical trial branding, and LinkedIn posts.
- Develop and brainstorm campaign logos, names, and social media advertisements displayed on trial and company websites.

SKILLS

Adobe Creative Suite, Animate, Illustrator, Photoshop, InDesign, Premiere Pro, Audition, After Effects, XD • Microsoft Teams, Office Suite, Word • Toon Boom Harmony • Typography & Layout Design • Google Drive • Camera, Lighting and Audio Operation • Website Creation • Improvisation • Performance • Public Speaking • Event Planning